

ACADEMIC PROFILE

Name of the staff	Dr. M. Marimuthu	
Designation	Assistant Professor	
Name of the Department	Economics	
Communication Address	Phone: Mobile: 9035984640 e-mail: Office: marimuthu1007@gmail.com Personal: marimuthu1007@gmail.com	
Teaching experience:	Date of joining this College: 01-08-1979 Experience in other Colleges: 15 years Total Experience as of 09/08/2025: 22 Years 3 Months	

Academic Qualifications:

Name of the Degree	University	Year	Division & Distinction
UG (Economics)	Manonmaniam Sundaranar University, Tirunelveli.	2000	I Class
PG (Economics)	Manonmaniam Sundaranar University, Tirunelveli.	2002	II Class
M.Phil. (Economics)	Manonmaniam Sundaranar University, Tirunelveli.	2003	I Class
Ph.D. (Economics)	Manonmaniam Sundaranar University, Tirunelveli.	2016	Awarded
Others (MBA)	Alagappa University, Karaikudi.	2016	II Class
SET (Economics)	Mother Teresa Women's University	2016	Cleared

RESEARCH AND ACADEMIC CONTRIBUTION:**A: DETAILS OF RESEARCH PAPERS PUBLISHED****i) Refereed Journals*** (throughout the career)

<i>Title of the Article</i>	<i>Author</i>	<i>Co-Authors</i>	<i>Name of the Journal Vol. No. & Page</i>	<i>International / National</i>	<i>Impact Factor, Scopus index, etc.</i>
An Analysis on Problems and Prospects Special Economic Zones in India.	M. Marimuthu		Asian Academic Research Journal of Social Science and Humanities. Jan, 2018. Vol. 5, Issue: 1, ISSN No. 2278-859X. pp. 230-238.	International	Impact factor: index Copernicus (ICV) 5.05; ISI 1.023; ISRA 2.015; GIF 0.50.
Ecotourism in Tamil Nadu: A study on Koondankulam bird sanctuary and its regional development of the rural communities.	M. Marimuthu		Shanlax International Journal of Management, Mar, 2018, Vol. 5, Special Issue 3, ISSN No. 2321-4643. pp.116-119.	International	Impact factor : 2.082. UGC approved journal journal no. is 44278.
A Study on Sector Wise Capital inflow in India from 2010-11 to 2017-18.	M. Marimuthu	Dr. A. Jahangir	IMPACT: International Journal of Research in Humanities, Arts, Literature. December, 2018, Vol. 7, Regular Issue	International	Impact factor: 3.7985. UGC approved journal journal No. is 40893.

			12, ISSN No. 2347-4564. Pp.155-160.		
Social media and its influence on TamilNadu	M. Marimuthu		International Journal of Emerging Technologies and Innovative Research. April, 2019, Vol. 6, Issue 4, pp. 128-131. ISSN No. 2349-5162. Pp.155-160.	International	Impact factor : 5.87. Open Accessed International Journal. https://www.jetir.org/view?paper=JETIRAY06018
Green Marketing is a Tool of Developing Primary Sector in a New Scale in India	M. Marimuthu		Think Tank, Vol. 22, No. 4, Ocy-Dec 2019, ISSN No. 0971-1260. Pp. 5518-5521. (Quarterly Journal)	International	UGC Care Approved Index and Refereed journal. Impact facor: 6.2. Open Accessed International Journal. https://thinkindiaquarterly.org/index.php/think-india/article/download/9858/5592

Kadamba Tank Cultivation Area: A Status of Agriculture Sector	M. Marimuthu		Shanlax International Journal of Economics, Vol.8, No. 4, 2020, pp. 43-43. E-ISSN: 2582-0192.	International	https://doi.org/10.34293/economics.v8i4.3353 . Open Accessed International Journal.
Regional Rural Development of Tamil Nadu with the help of Agriculture Development and Common Property Resources	M. Marimuthu		M. Marimuthu. (2021). Regional Rural Development of Tamil Nadu With the Help of Agricultural Development and Common Property Resources. <i>Design Engineering</i> , Vol 2021, Issue 09, 9384-9390.	International	http://www.thedesignengineering.com/index.php/DE/article/view/8053 https://www.scopus.com/sourceid/28687

ii) Non-refereed journals with ISSN/ISBN (throughout the career)

<i>Title of the Article</i>	<i>Author</i>	<i>Co-Author(s)</i>	<i>Name of the Journal Vol. No. & Page</i>	<i>International / National</i>	<i>ISBN/ISSN</i>
Foreign Direct Investment (FDI), Special Economic Zones (SEZs) and Economic Development in India: An Empirical Study.	M. Marimuthu		Paripex – Indian Journal of Research, Vol. 1, Issue :4, pp.27-29.	National	ISSN No. 2250-1991.

iii) Full paper published in the Proceedings of Conference/Seminars/Symposia, etc
(throughout the career)

<i>Title of the Article</i>	<i>Author</i>	<i>Co-Author(s)</i>	<i>Name of the Programme</i>	<i>Organiser</i>	<i>Date</i>	<i>ISBN/ISSN, if any</i>
Role of Foreign Direct Investment in Special Economic Zones, India	M. Marimuthu	A. Chelladurai	Innovative Marketing-Trends, Issues and Challenges	Department of Commerce and Economics, SRM University, Chennai.	6 th -7 th March 2012	978-93-81195-16-1
Micro Small and Medium Enterprises (MSMEs) and Special Economic Zones(SEZs): Engine of Economic Development with reference to Indian Economy	M. Marimuthu	Anail Basappa Malali	3 rd International Conference on Intelligent Information System and Management	RVS College of Engineering and Technology	12-14, July 2012	978-93-80716-96-1
Opportunities and Challenges in Mobile Application for Entrepreneurship.	M. Marimuthu	Dr. J. Ashok Kumar	International Conference on Entrepreneurial Perspectives & Emergence	Alagappa Institute of Management, Alagappa University, Karikudi.	7 th & 8 th Aug 2014	978-93-804002-6-9.
Women Empowerment through Micro Finance: A case Study of Women in Self Help Group of Tuticorin district in Tamil Nadu	V. Arckiamuthan	M. Marimuthu	Financial Services	Dept. of Commerce and Mgt. Acharya Institute of Graduate Studies, Bangalore.	12 th – 13 th December 2012	978-81-910530-3-6.

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A Study of integration of Domestic Stock Market with Global Stock Markets A Study of integration of Domestic Stock Market with Global Stock Markets	Swetha K.R	Ashwani. V & M. Marimuthu	Financial Services	Dept. of Commerce and Mgt. Acharya Institute of Graduate Studies, Bangalore.	12 th – 13 th December 2012	978-81-910530-3-6.
A Study on Employment Generation of MNREGEA in Alwartirunegari Block, Thoothukudi, TamilNadu	M. Marimuthu	Dr. A. Chelladurai	MNREGEA- Challenges, Problems and Remedies	Dept. of Economics, Aditanar College of Arts and Science, Tiruchendur.	2 nd -3 rd jan 2014	978-93-80509-42-6
Financial Inclusion through Linkages between Micro, Small and Medium Enterprises (MSMEs) and Special Economic Zones(SEZs) in India	M. Marimuthu	Anail Basappa Malali	Millinum Development Goals	Dept. of Mgt. Vels University, Chennai.	13 th -14 th March 2014	978-93-82570-26-4
A Study on E Rural Marketing of Agricultural Goods at Ilayangudi Taluk in Sivagangai District	M. Marimuthu	K. Mahendran	Facts of Digital Marketing	Alagappa Institute of Management, Alagappa University, Karikudi.	21 th -22 nd Feb 2019	978-93-88398-52-7
RURAL DEVELOPME	M. Marimuthu	-	Nourishing Indian	Royal Book Publishing, Tamil	1 st -2 nd March,	9788119821280

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NT: NABARD	hu,		Economy Through Banking Sector	Nadu	2023	
Do the free gifts by political parties reduce the poverty and hunger of the nation?,	Dr. M. Marimut hu	-	Sustainable Development Goals (SDGs):Issues and Challenges	, Darshan Publishers, Tamil Nadu, India,	2023	978-93-86739-72-8.
A Study On Digital Marketing In India	Dr. M. Marimut hu	K. Mahendr an	Emerging Technologies in Digital Marketing – Opportunities and Challanges	Shanlax Press, Madurai	2024	978-93-6163-614-1

B: RESEARCH PUBLICATIONS:

i) Text or Reference Books published by International publisher (throughout the career)

<i>Title of the Book</i>	<i>Author</i>	<i>Co-author</i>	<i>Name of the Publisher</i>	<i>Month & Year of publication</i>	<i>ISBN No.</i>
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ii) Subject Books by National level publishers / State and Central Govt. Publications with ISBN/ISSN Number:

<i>Title of the Book</i>	<i>Author</i>	<i>Co-author</i>	<i>Name of the Publisher</i>	<i>Month & Year of publication</i>	<i>ISBN/ISSN</i>

iii) Subject Books by other Local Publishers with ISBN/ISSN numbers

<i>Title of the Book</i>	<i>Author</i>	<i>Co-author</i>	<i>Name of the Publisher</i>	<i>Month & Year of publication</i>	<i>ISBN/ISSN</i>

iv) Chapters contributed to edited knowledge-based volumes published by the International Publishers:

<i>Title of the Book</i>	<i>Name of the Editor</i>	<i>Chapter contributed</i>	<i>Author/ Co-Author</i>	<i>Name of the Publisher</i>	<i>ISBN/ ISSN</i>
Public Health Relevance of Road Traffic in India	Sigamani Panneer, J. Raja Meenakshi & N.U. Khan	Road Accidents: it causes and Monetary Outcomes	M.Marimuthu	Bloomsbury Publication, New Delhi, pp.112-117	978-93-89000-62-7

v) Chapters in knowledge-based volumes by national level publisher with ISBN/ISSN and with numbers of national and international directories:

<i>Title of the Book</i>	<i>Name of the Editor</i>	<i>Chapter contributed</i>	<i>Author/ Co-Author</i>	<i>Name of the Publisher</i>	<i>ISBN/ ISSN</i>

C : DETAILS OF RESEARCH PROJECTS

i) Major/Minor Research Projects (throughout the career)

<i>Title of the Project</i>	<i>Minor / Major Project</i>	<i>Funding Agency</i>	<i>Period</i>

D: RESEARCH GUIDANCE

i) Details of Ph. Ds Awarded/Submitted

<i>Name of the Scholar</i>	<i>Title of the Thesis</i>	<i>Submitted / Awarded</i>	<i>Name of the University</i>	<i>Month and Year</i>

ii) Details of M.Phil. awarded

<i>Name of the Scholar</i>	<i>Title of the Thesis</i>	<i>Name of the University</i>	<i>Month and Year</i>

E (i) Training Courses and Conferences/Seminars/Workshop attended
Refresher / Orientation Courses attended:

<i>Orientation / Refresher</i>	<i>Organisers / Place</i>	<i>Period / Duration</i>
<i>Orientation</i>	4 weeks Faculty Induction Programme at Teaching Learning Centre, Ramanujan College, University of Delhi, in Association with Ministry of Education	Sept. 1 to Sept. 30, 2020. (One Month)
<i>Orientation</i>	UGC Sponsored Third Faculty Induction Programme, Bharathidasn University, Tiruchirappalli	20-01-2021 to 18-02-2021 (One Month)
<i>Refresher (Economics)</i>	Arpit Refresher Course in Economics, Shri Ram College of Commerce, University of Delhi in Association with Ministry of Education, AICT	01.12.2020 to 31.12.2021 (4 months)
<i>Refresher</i> Two Week Interdisciplinary Refresher Course in “Advanced Research Methodology”	Teaching Learning Centre, Ramanujan College, University of Delhi, in Association with under the PMMMNMTT of MHRD, Ministry of Education.	22 September 2022 to 06 October 2022
<i>Refresher</i> Two Week Interdisciplinary Refresher Course in “Advanced Research Methodology”	Teaching Learning Centre, Ramanujan College, University of Delhi, in Association with under the PMMMNMTT of MHRD, Ministry of Education.	22 April 2022 to 06 May 2022
<i>Refresher</i> Economics	Teaching Learning Centre, Ramanujan College, University of Delhi, in Association with under the PMMMNMTT of MHRD, Ministry of Education.	06-20 February, 2023
<i>Refresher</i> Two Week Interdisciplinary Refresher Course in “Revisiting Kautilya’s Arthashastra”	Teaching Learning Centre, Ramanujan College, University of Delhi, in Association with under the PMMMNMTT of MHRD, Ministry of Education.	06 – 20 December, 2023
<i>Refresher (Economics)</i>	Arpit Refresher Course in Economics, Shri Ram College of Commerce, University of Delhi in Association with Ministry of Education, AICT	29 April 2024 to 12 May 2024

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(ii) Participation in Seminars / Conferences / Workshops / Training Programmes / Webinars:

<i>International / National / State level</i>	<i>Organizers / Place</i>	<i>Date</i>	<i>Theme of the Seminar</i>
State Level	Dept. of Economics, St. Xavier's College Tamilnadu.	21 Aug, 1999	A Workshop on Relationship Dynamics
State Level	PG Dept. of Economics, St. John's College, Tamilnadu.	13 th -14 th , Oct, 2000.	Environmental Pollution with reference to water in Tirunelveli corporation
State Level	PG Dept. of Economics, St. John's College, Tamilnadu.	9 th , March, 2002.	One day seminar on Career Guidance to Post Graduate Students
State Level	PG Dept. of Economics, Aditanar college of Arts and Science, Tamilnadu.	22 nd , March, 2003.	Tenth Five Year plan role of State and market
State Level	First Grade College for Women, Karnataka.	12th Feb 2011	Impact of Micro Finance and Urban Poor – Financial Inclusion and Exclusions
State Level	Dept. of Commerce and Mgt. Acharya Institute of Graduate Studies, Karnataka.	26th Feb 2012	Stock Market Operation
State Level	S. Nijalingappa College, Karnataka.	4 th Aug 2012	HRM in Dynamics Environment
State Level	Dept. of Economics, St. Xavier's College, Playamkottai, Tamil Nadu.	20 th -21 st Aug 1999	Relationship Dynamics
International Level	RVS College of Engineering and Technology, Tamil Nadu	12 th July 2012	Ambient Intelligence for Next Generation Intelligent Systems
State Level	Department of Commerce, Acharya Institute of Graduate Studies, Bangalore.	5 th October - 2013.	Supply Chain Management
National Level	Department of Economics, Government First grade College, Karnataka	28 th March - 2015	Basic statistics with SPSS

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National Level	Department of Advanced Studies, R.R. Institution, Bangalore.	8 th April 2017	Statistical Analysis on SPSS
National Level	Department of Commerce, School of Commerce and Business Mgt, Central University of TamilNadu	8 th -9 th Feb 2019	Research Writings and Publications in Business Studies

(iii) Papers presented in Seminars / Conferences / Workshops / Training Programmes participated:

<i>International / National / State level</i>	<i>Organizers / Place</i>	<i>Theme of the Seminar</i>	<i>Date</i>	<i>Title of the Paper presented</i>
National Conference	Dept. of Mgt. Nagarjuna college of Engineering and Technology, Bangalore	Contemporary Issues and Challenges incorporate Excellence	31 st March, 2012	Issues and Challenges of MSMEs with reference to SEZs in India.
National Seminar	Dept. of Economics, St. Xavier's College, Palayamkottai.	ICSSR Sponsered National Seminar on The Role of NGOs in Empowering SHGs Women: Issues & Achievements	26 th and 27 th Feb, 2015	A case study on Women Entrepreneurs through Poonthalir Self Help Group in Thenthiruperai, Thoothukudi District, Tamil Nadu

(iv) Details of Invited lectures in Conferences/Seminars/Symposia, etc.

<i>Name of the Programme</i>	<i>Organiser of the Programme</i>	<i>Level: International / National</i>	<i>Topic</i>	<i>Date</i>
Guest Lecture	Department of Management, Acharya Institute of Graduate Studies, Bangalore	National	Effect of Demonetization in Business Environment	9 th Apr, 2019
3 days National Level Training Programme	Department of Management, Acharya Institute of Graduate Studies, Bangalore	National	National Level Training Programme on UGC – NET	7 th – 9 th Nov, 2019
Guest Lecture	Department of Economics (SF),	National	Indian Economy at	11 th March

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	Kamarajar College, Thoothukudi.		Glance	2021
Keynote Speaker	Department of Economics, Sree Sevugan Annamalai College, Devakottai	National	National Webinar on Pros and Cons of Farm Bill 2020: Economic Point of View, Essential Commodities Amendment Bill 2020.	24 th March, 2021
Training Program on NTA SET/SET Coaching for Commerce Faculty	Primax Academy, Bangalore	National	National Level Training Programme on UGC – NET & JRF (Virtual Mode through Google Meet)	06 th March to 30 th April 2021
Guest Talk	Department of Commerce (PG), Acharya Institute of Graduate Studies, Bangalore.	National	India's Balance of Payment Since 1991	19 May 2021
Guest Talk	N.K.E. Society's College of Arts, Commerce and Science, Mumbai.	National	Research Design	05 March 2022
Keynote Speaker	Department of Economics, The Seethalakshmi Achi College for Women, Pallathur, Sivganga District, Tamil Nadu	National Seminar	Encouraging the Participation of Women and Girls in the Digital revolution to attain Financial Independence and Sustainability	07 March 2025

F. Awards won

Name of the Award	Organisers of the Award	Date
Best Paper Award	RVS College of Engineering and Technology	13 th & 14 th July 2012

G. Membership in Board of Studies:

Name of the University / Autonomous College(s)	Chairman / Member	Period

H. Position held in University Exam Related Works:

Name of the University	Chairman / Chief Examiner /Question Setter	Period
Indian Academy (Autonomus) College, Bangalore	Chief Examiner /Question Setter	From 2016 to 2023
Reva University	Question Setter	2019
Yadava College, Madurai	Question Setter	From 2024 to till date

. Various Positions held in the college so far:

Name of the Position	Period	Achievements
IQAC Member	2022 – 2024 June	College awarded B+ Grade
Planning forum President	2023 to till date	Organizing program

J. Other Achievements:

NATIONAL CONFERENCE CHAIRED THE SESSION:

One Day National Conference organized by Acharya Institute of Graduate Studies, Bangalore on the title on “Paradigm Shift in Business and its Tryst Its Social Media” at 8th April 2019.

INTERNATIONAL CONFERENCE ORGANISING SECRETARY:

Date	Organizer	Title of the Conference
19 th September, 2019.	Department of Economics, Dr. Zakir Husain College, Ilayangudi, Tamil Nadu	Impact of GST on Indian Economy

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NATIONAL CONFERENCE CONVENER:

Date	Organisers	Theme of the Conference
12-13 December -2012	Dept. of Commerce and Management, Acharya Institute of Graduate Studies	Financial Services: Opportunities and Challenges in Indian Perspective

CONFERENCE PROCEEDING EDITOR:

Date	Organisers	Title of the Book	ISBN NO.
12-13 December -2012	Dept. of Commerce and Management, Acharya Institute of Graduate Studies	Financial Services: Opportunities and Challenges in Indian Perspective	978-81-910530-3-6

INTERNATIONAL CONFERENCE CO-ORDINATOR:

Date	Organisers	Title of the Conference
9 th to 13 th Feb, 2012.	Department of AYUSH, Government of Karnataka.	Yoga, Naturopathy for Holistic Health

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NATIONAL WEBINAR CONVENER:

Date	Organisers	Title of the Conference
10 th June, 2020.	Department of Economics, Dr. Zakir Husain College, Ilayangudi, Tamil Nadu	Impact of COVID and Economic Policy Announcements
27 th July, 2020	Department of Economics, & IQAC, Dr. Zakir Husain College, Ilayangudi, Tamil Nadu	Aatmanirbhar Bharat Abhiyam

PARTICIPATED IN FACULTY DEVELOPMENT PROGRAMME:

Theme of the Programme	Organisers	Score	Name of the Programme	Date & Duration
On the Scenario of Commerce, Management and Economics Education After Covid -19	KRT Arts, BH Commerce and AM Science (KTHM) College, Nashik, under the Scheme of Pandit Madan Mohan Malavia National Mission on Teachers and Teaching (PMMMNMTT) of MHRD.		Online Faculty Development Programme	10 days & 29-06-2020 to 08-07-2020
Capacity Building in Drafting Proposal for Funded Research	Guru Angad Dev Teaching Learning Centre, SGTB Khalasa College, University of Delhi under the Pandit Madan Mohan Malavia National Mission on Teachers and Teaching (PMMMNMTT) of MHRD and St. Teresa's College (Autonomous), Ernakulam, Kerala	A Grade	Online Faculty Development Programme	05 th to 11 th -10-2020
Digital Tools for 21 st Century Teachers	Guru Angad Dev Teaching Learning Centre, SGTB Khalasa College, University of Delhi under the Pandit Madan Mohan Malavia National Mission on		Online Faculty Development	10-12-2020 to 23-12-2020

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	Teachers and Teaching (PMMMNMTT) of Ministry of Education	Grade A	Programme	
Pedagogy of Teaching and Tools on E-Content Development for Effective Teaching	IQAC (Christopher Arts and Science College (Women)	NA	Online Faculty Development Programme	05-07-2021 to 14-07-2021
Data Analysis Using Econometrics Models	AICTE Training and Learning(ATAL) Academy Online Elementary FDP, at Central University of Tamil Nadu	NA	Online Faculty Development Programme	07-02-2022 to 11-02-2022
Mutual Funds and Income Tax and GST courses	NSE Academy and TamilNadu Skill Development Corporation, Government of Tamil Nadu	NA	Faculty Development Programme	30 th jan – 3 rd Feb, 2023.
E Commerce Regulations and E Payments Systems	NSE Academy and TamilNadu Skill Development Corporation, Government of Tamil Nadu	A+	Faculty Development Programme	17 th July 21 st July, 2023.
Consignments Controler-Logistics SSC	NSE Academy and TamilNadu Skill Development Corporation, Government of Tamil Nadu	A+	Faculty Development Programme	18-6-2024
Sales and Marketing - Hindustan Coca-Cola Beverages	NSE Academy and TamilNadu Skill Development Corporation, Government of Tamil Nadu	A+	Faculty Development Programme	18 th -23 rd June, 2024
Enhancing Academic and Administrative Excellence Through Quality Initiatives	Park's College (Autonomus) Tirupur, Tamil Nadu		Nartional Level FDP	22-07-2024 to 29-07-2024

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Financial Moduling and Valuation	Chools and TamilNadu Skill Development Corporation, Government of Tamil Nadu	B	Faculty Development Programme	20-01-2025 to 25-01-2025
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PARTICIPATION IN WORKSHOP:

Research Writings and Publications in Business Studies, Department of Commerce, School of Commerce and Business Mgt, Central University of Tamil Nadu, 3rd Feb -2015.

Online Certificate course from International University		
Name of the course	University	Country
Microeconomics: The Power of Markets	University of Pennsylvania	Pennsylvania
Principles of Economics: Macroeconomics - The Big Picture	Rice University	Houston, Texas

TRAINING PROGRAMME:

2nd Summer Training Program in **Public Finance** organized by “**Centre for Public Finance, Madras School of Economics, Chennai**”, Funded by Tamil Nadu Government from 01th -12th July, 2024.

Weblinks:

<https://youtu.be/qbXl0MzruGM>

<https://youtu.be/mBiIRrvoKwQ>

<https://economicsmarimuthumayandi.blogspot.com/>

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